



www.ctc8.net

CTC8 Sponsorship Opportunities

The Spirit of Innovation

The National Center for State Courts' Eighth National Court Technology Conference (CTC8) will be held at the Kansas City Convention Center, October 28-30, 2003. The NCSC's CTC is the only conference dedicated exclusively to court technology. CTC8 expects to host more than 3,000 judges, administrators and technology specialists from across the country and around the globe who make technology decisions for their courts. Over 100 leading companies will participate in the world's largest court technology exhibition. You can build and extend your brand through sponsorships that provide high visibility and involvement with attendees.

Selected CTC8 sponsorships are recognized in an extensive marketing campaign that includes:

- advertisements and articles in national and trade publications, e.g. the NCSC's *Court Technology Bulletin*;
- public relations and press releases, including national and regional media;
- direct mail pieces reaching over 100,000 court and justice professionals;
- official onsite program and signage;
- logo placement and link from the CTC8 Web site;
- use of the CTC8 logo in sponsor's collateral and advertising; and
- pre- and post-conference attendee lists.

All CTC8 sponsors are offered a 25% discount on advertising in the official conference program.

**Contact**

CTC8 also can create a unique sponsorship to suit your needs. For sponsorship details, please contact Barbara Kelly, Director of Development, at (757) 259-1876 or bkelly@ncsc.dni.us, or Stacey Smith, CTC Exhibition Sales and Sponsorship Coordinator, at (757) 259-1816 or ssmith@ncsc.dni.us.

**CTC8 Sponsorship Program**

**Conference Sponsorships**

**Value Packages – New!**

Bundle booth space, showcase presentations and promotional services into premium CTC sponsorships.

- **Leader** – *Limited to Five!*..... \$ 50,000
- **Partner** – Limited availability..... \$ 20,000
- **Contributing Sponsor** ..... \$ 10,000

**Feature Sponsors**

- **International Program**  
(international sessions, conference-wide reception, 3'x6' banner display and podium welcome)..... \$ 90,000
- **Cyber Café** – *Expanded!* Now includes CTC Lab..... \$ 80,000
- **CTC8 Courtroom** ..... \$ 40,000
- **CTC Award of Excellence** – *New!*  
Presented to outstanding person or court in use of technology to advance justice goals ..... \$ 20,000

**Education Program**

- **Keynote Speaker** (two available, main stage logo display, podium introduction)..... \$ 20,000-30,000
- **Pre-conference Tutorial** – *New!* One day how-to courses, vendor produced..... \$ 5,000

**Food/Beverage**

- **Grand Opening reception** (podium welcome, 3'x6' event banner display)..... \$ 65,000
- **Lunch** (three exclusives available or teaming arrangements, 3'x6' event banner display)..... \$ 60,000
- **Court Executives Lunch** – *New!* Limited attendance, invite only..... \$10,000-15,000
- **Thirst Quencher** (logo'd bottled water break)..... \$ 10,000
- **Soda Break** ..... \$ 10,000
- **Coffee Break** ..... \$ 5,000

**Media**

- **CTC8 on CD ROM**..... \$ 25,000
- **Official Program** – *New opportunity!*..... \$ 15,000
- **Program Addendum** (includes product/service locator)..... \$ 10,000

**Scholarship**

- **Program** (3 scholarships)..... \$ 10,000
- **Individual** ..... \$ 2,500

**Miscellaneous**

- **Attendee Bag** (company supplied)..... \$ 30,000
- **Name Badge Insert**..... \$ 15,000
- **Registration Lanyard** (company supplied)..... \$ 10,000
- **“Schedule at a Glance” Badge Insert**..... \$ 10,000
- **Promotional Room Drop** – *New opportunity!*..... \$ 10,000
- **Attendee Bag Insert** – *New opportunity!*..... \$ 2,500

**Thank you for supporting the National Center for State Courts with your CTC8 sponsorship.**





[www.ctc8.net](http://www.ctc8.net)

# New Value Packages

## Save Time and Money

For the first time, CTC8 offers Value Packages that combine booth space, showcase presentations and promotional services into our premium conference sponsorships. These packages conveniently bundle show services that you would normally order separately and add valuable items to enhance your participation at CTC8.



	Contributing	Partner	Leader
<b>Booth (10' x10')</b>	1	2	4
<b>Showcase Theatre Presentation</b>	1	2	4
<b>VIP Registration</b>	1	2	4
<b>Attendee Bag Insert</b>	✓ yes	✓ yes	✓ yes
<b>Pre and Post-Attendees List</b>	✓ yes	✓ yes	✓ yes
<b>Web Logo, Listing and Link</b>	✓ yes	✓ yes	✓ yes
<b>Vendor List Posting</b>	✓ yes	✓ yes	✓ yes
<b>Banner Display</b>	exhibition hall	registration area	main stage
<b>CTC Program Advertisement</b>		1/2 page	full page
<b>Web Banner Advertisement</b>		preferred pages	main page
<b>Insert in Pre-Conference Letter</b>			✓ yes
<b>Premium Booth Location</b>			✓ yes
<b>Premium Web Logo</b>			✓ yes
<b>First Option on Special Promotions</b>			✓ yes

### Showcase Theatre Presentation –

These 30-minute presentations are the ideal forum for demonstrating services and launching new products.

### VIP Registration –

Up to four complimentary registrations with full admission to the conference.

### Attendee Bag Insert –

Advertise your company's products and services and promote events in your booth.

### Pre- and Post-Attendees List –

Contact over 3,000 decision-makers!

### Web Logo, Listing and Link –

Online click-through logo, link and listing on the official CTC8 Web site, allowing prospects to contact you pre- and post-conference.

### Vendor List Posting –

Complimentary listing on the most widely-used resource of the National Center for State Courts, the Court Technology Vendor List.

### Banner Display –

Available only to sponsors, receive premium placement for your company's banner that will be seen on a daily basis by all CTC8 attendees.

### CTC Program Advertisement –

The CTC8 program is used by attendees each day of the conference and used as a primary resource back home.

### Web Banner Advertisement –

New for CTC8! Increase your exposure pre- and post-conference.

### For Lead Sponsors Only

#### Inserts in Pre-Conference Letter –

This first-time offering is only for Lead Sponsors. Reach pre-registered attendees to promote your company's specials, booth events or Showcase Presentations at CTC8.

#### Premium Booth Location –

As a Lead Sponsor, select premium booth locations on the exhibit floor.

#### Premium Web Logo –

Lead Sponsors receive premium logo placement on the CTC8 Web site.

#### First Option on Special Promotions –

As a Lead Sponsor, you have first option on CTC8 special promotions.